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To: CBC Flooring Distributor and Agent Salespeople

Subject: **CBC Flooring partners with Dr. Schutz Floor Finishes**

CBC Flooring continues to evaluate and develop accessories that maximize the life expectancy of our flooring products and enhance the durability and performance in their installed environments.

With a focus on environmentally friendly accessories, our attention has been drawn to the SchutzNA Family of Polyurethane High Performance Floor Finish Products. The SchutzNA products have been used successfully on 10's of millions of square feet of commercial flooring products, including TOLI, throughout Europe for over ten years. SchutzNA finishes recently made their way into the USA market and have now been fully evaluated on all CBC Flooring products. Although most CBC products provide advanced factory applied Polyurethane coatings, the SchutzNA Family of products will enhance the flooring surface and make the floor easier to maintain for the life of the floor.

The SchutzNA Family of products not only enhances our exceptional factory surfaces, but when maintained with the SchutzNA neutral cleaner, can significantly reduce overall maintenance costs when compared to traditional maintenance procedures. Over the life of the floor, SchutzNA estimates savings of up to 40% to 60% in material and labor, while eliminating thousands of gallons of water usage. Most important, using SchutzNA finishes will eliminate the need to use caustic chemicals associated with stripping and re-application of acrylic polishes. SchutzNA's products reduce scuffing, staining and wear by as much as 6 times when compared to conventional acrylic polishes.

When judged against similar Polyurethane finishes sold in North America, SchutzNA products are less costly and more applicator friendly. Further, they successfully work on a much broader spectrum of products to meet the unique needs in today's market, while delivering an environmentally friendly finish.

SchutzNA offers 2 different finishes WaxNoMor and MarkNoMor. WaxNoMor is available in Matte, Satin and Gloss, with a SlipNoMor additive that can easily take the existing floor's surface to a High Traction ADA compliant rating for slip resistance. MarkNoMor provides exceptional stain resistance in addition to wear resistance making it ideal for auto showrooms, hair salons, institutional, educational and healthcare environments that are challenged with staining and discoloration issues.





Detailed product information for all SchutzNA products are available online at [www.schutzna.com](http://www.schutzna.com). For specific guidance or assistance, call (877) 272-4889.

This is another stellar example of product offering enhancements CBC Flooring is providing to support you with the best installation and maintenance accessories available. Stay tuned for additional announcements!

Sincerely,

*Tim Davis*

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c: CBC (AMERICA) Flooring Sales Force  
CBC (AMERICA) Flooring Management